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******Excellence Awards**

**For the Best Arab Digital Financial Institutions - 2020**

**Participation/Registration Form**

**Participant’s information:**

Name of the Bank/ Post: ……………………………………………………………………………………………………………….

Department: …………………………………………………………………..………………………….

Website of the Bank/ Post: ………………………………………………………………………………………………………….……

Name of the person (applicant) ……………………….……………………………..………………

Job title ………………………………………………………………………….…………………………

Postal address …………………………………………………………………………………………

Phone number(s) …………………………………………………………………….…………………

E-mail address ………………………………………………………………………….…………………

**Award categories:**

|  |  |
| --- | --- |
| **Categoy 1 : Best Digital Banks**  | **Category 2 : Best Digital Postal Institutions**  |
| C1-1 : Best Digital Bank in the Arab Region |  | C2-1: Best Digital Post in the Arab Region |  |
| C1-2 G: Best Digital Bank in the Golf Region  |  | C2-2 G: Best Digital Post in the Golf region |  |
| C1-2 ME : Best Digital Bank in the Middle East |  | C2-2 ME : Best Digital Post in the Middle East |  |
| C1-2 NA:Best Digital Bank in the North Africa |  | C2-2 NA:Best Digital Post in the North Africa |  |
| C1-3: Best Digital Bank (in each country)  |  |  |  |

**Date : …………………..**

**Signature & Stamp**

**Requested Information:**

*The inputs from participants should be in accordance with the assessment criteria mentioned in the Award Brochure and in the website of the Award and through answering the following questions:*

* The capacity of the digital strategy of the bank or Post to polarize and serve the digital customers
* Widening of the range of the digital services and products provided/offered by the bank : List of the digital services | Description | Date of launching | Users number | The extent to which these digital services meet the needs of the Bank customers
* The success in driving customers towards the digital offers | Growth in the number of digital customers during the last 3 years
* Customers benefits from the digital initiatives | Benefits given by the financial institutions through digital initiatives
* Achievement of the “Financial Inclusion” and the “Digital Financial Inclusion”
* Contribution of the applications and platforms in the access of citizens/users to digital financial services (especially in rural / isolated areas)
* Communication plan : the possibilities and facilities provided by the banks or postal institutions in their direct relationships with customers
* Is there a dedicated Technological Strategy to achieve the “Digital Financial Inclusion”?

**Registration fees:**

|  |  |
| --- | --- |
| **Categories**  | **Registration fees**  |
| * C1-1 : Best Digital Bank in the Arab Region
 | **15000 USD** |
| * C2-1: Best Digital Post in the Arab Region
 |
| * C1-2 G: Best Digital Bank in the Golf Region
 | **7000 USD** |
| * C1-2 ME : Best Digital Bank in the Middle East
 |
| * C1-2 NA: Best Digital Bank in the North Africa
 |
| * C2-2 G: Best Digital Post in the Golf region
 |
| * C2-2 ME : Best Digital Post in the Middle East
 |
| * C2-2 NA: Best Digital Post in the North Africa
 |
| * C1-3: Best Digital Bank (in each country)
 | **3000 USD** |

* **All participants in the C1-1 & C2-1, will be automatically nominees for the regional and local categories**
* **Banks who participate in the second category (C1-2 G, C1-2 ME, C1-2 NA) will be automatically registered to compete for the third category (C1-3: Best Digital Bank (in each country) )**

**Bank Transfer information:**

The participation fees are to be transferred to the following account:

**American Dollar Account :**

**Account name: Arab Digital Banks Excellence Award**

**Arab Bank - Beirut - Lebanon**

**Swift code: ARABLBBX**

**Account no: 0331 082305 -810**

**Iban no: LB90 0005 0000 0000 3310 8230 5810**

**Through Wells Fargo Bank, N.A, San Francisco, CA, USA**

**Swift code: WFBIUS6S**

**Beneficiary name: Union of Arab Banks**

*Please do not mention any confidential information about your project or service, as the information provided will be included in the winners’ announcement*

**Thank you for participating in the “Excellence Awards for Arab Digital Financial Institutions – 2020**

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Please send this Registration Form by e-mail to: awards2020@adb-awards.org no later than the **30th of April 2020** with the proof of the bank transfer.

If you would like to share more information, you have to send it in a separate document enclosed to the form.

Please do not hesitate to contact us for any further information you may need.