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**Excellence Awards**

**For the Best Arab Digital Financial Institutions - 2020**

**Participation/Registration Form (Postal Institutions)**

**Registration deadline: 31 March 2021**

**Participant’s information:**

Name of the Post: ……………………………………………………………………………………………………………….

Department: …………………………………………………………………..………………………….

Website of the Post: ………………………………………………………………………………………………………….……

Name of the person (applicant) ……………………….……………………………..………………

Job title ………………………………………………………………………….…………………………

Postal address …………………………………………………………………………………………

Phone number(s) …………………………………………………………………….…………………

E-mail address ………………………………………………………………………….…………………

**Award categories:**

|  |
| --- |
| **Category 2 : Best Digital Postal Institutions** |
| **C2-1: Best Digital Post in the Arab Region** |  |
| **C2-2 G: Best Digital Post in the Gulf region** |
| **INNOVATION**  | **INCLUSIVENESS** |  **LOYALTY**  |  **WELLBEING** |
| **C2-2 ME : Best Digital Post in the Middle East** |
| **INNOVATION**  | **INCLUSIVENESS** |  **LOYALTY**  |  **WELLBEING** |
| **C2-2 NA:Best Digital Post in the North Africa** |
| **INNOVATION**  | **INCLUSIVENESS** |  **LOYALTY**  |  **WELLBEING** |

**Date : ……………………………**

**Signature & Seal : ……………………..**

**Requested Information:**

*The inputs from participants should be in accordance with the assessment criteria mentioned in the Award Brochure and in the website of the Award and through answering the following main questions:*

* The capacity of the digital strategy of the bank or Post to polarize and serve the digital customers
* Widening of the range of the digital services and products provided/offered by the bank : List of the digital services | Description | Date of launching | Users number | The extent to which these digital services meet the needs of the Bank customers
* The success in driving customers towards the digital offers | Growth in the number of digital customers during the last 3 years
* Customers benefits from the digital initiatives | Benefits given by the financial institutions through digital initiatives
* Achievement of the “Financial Inclusion” and the “Digital Financial Inclusion”
* Contribution of the applications and platforms in the access of citizens/users to digital financial services (especially in rural / isolated areas)
* Communication plan : the possibilities and facilities provided by the banks or postal institutions in their direct relationships with customers
* Is there a dedicated Technological Strategy to achieve the “Digital Financial Inclusion”?
* Is there any specific measures taken by the financial institution to move towards the digital alternative in the response of COVID-19 requirements? What kind of measures? How responsive was the financial institution to cope with the social distancing measures?
* What special measures have been set up to reassure customers, so to trust online financial transactions during the pandemic period?
* Details about the customer experience through testimonials and surveys provided by the financial institution

**(More details about the assessment criteria will be found in the Award Brochure. Highly rated financial institutions will be those who provide as much as information in accordance with the four main pillars of the Award : Innovation – Inclusion – Loyalty – Wellbeing).**

**Registration fees:**

|  |  |
| --- | --- |
| **Categories**  | **Registration fees**  |
| * C2-1: Best Digital Post in the Arab Region
 | **5000 USD**  |
| * C2-2 G: Best Digital Post in the Gulf region**(INNOVATION – INCLUSIVENESS – LOYALTY – WELLBEING)**
 | **3000 USD (\*)**  |
| * C2-2 ME : Best Digital Post in the Middle East**(INNOVATION – INCLUSIVENESS – LOYALTY – WELLBEING)**
 | **3000 USD (\*)** |
| * C2-2 NA: Best Digital Post in the North Africa**(INNOVATION – INCLUSIVENESS – LOYALTY – WELLBEING)**
 | **3000 USD (\*)** |

* **All participants in the C2-1 Category, will be automatically nominees for the one of the regional categories upon their choices**

**(\*) These fees are related to one of the sub-categories. You are invited to choose one the following: (INNOVATION – INCLUSIVENESS – LOYALTY – WELLBEING).**

**Bank Transfer information:**

The participation fees are to be transferred to the following account :

**American Dollar Account : ) to be communicated upon your participation )**

**Account name : Union of Arab Banks - Excellence Awards**

**Bank name : Arab Bank – Amman – Jordan**

**Shmeisani Branch**

**Account no : 0118/010272-5/514**

**Iban no : JO65 ARAB 1180 0000 0011 8010 2725 14**

**Swift code : ARABJOAX118**

**Beneficiary name : Union of Arab Banks**

*Please do not mention any confidential information about your project or service, as the information provided will be included in the winners’ announcement*

**Thank you for participating in the “Excellence Awards for the Best Arab Digital Financial Institutions – 2020**

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Please send this Registration Form by e-mail to: awards2020@adb-awards.org no later than the **31st of March 2021** with the proof of the bank transfer.

If you would like to share more information, you have to send it in a separate document enclosed to the form.

Please do not hesitate to contact us for any further information you may need.